Time	Agenda			
09:00 – 09:30	**Registration & Refreshements**			
09:30-10:00	**Keynote: Modernize your application development environment (Dinesh)**			
	App Service **Track 1**	**Mobile Service** **Track 2**	**Developer Service** **Track 3**	**Innovative Service** **Track 4**
10:00-11:15	*Azure Web Apps* *Azure Web Apps enable developers to easily deploy and scale enterprise grade web applications written in a variety of languages and integrated with a multitude of services without ever worrying about infrastructure management.* *In this session, you will see simple steps in deploying your newly created website and database on to the Azure.*	*Azure Mobile Services* *Azure Mobile Services provides you with a straightforward way to expose backend data to multiple apps on multiple devices.* *In this session, you will learn how to integrate cloud data access and other processes via a REST interface and connect to that data from your app.*	*Evidence and Case Study: Lessons Learned from Transition to Continuous Deployment* *Continuous deployment, an extension of continuous integration, provides the aim at minimizing lead time in production.* *In this session, you will see a testimonial from a client on the lessons learned from transition to continuous deployment and the benefits claimed for continuous deployment arise as a result of reducing lead time*	*Azure IoT Hub* *Azure IoT Hub enables developers to connect, monitor and manage millions of IoT assets with the support a broad set of operating systems and protocols.* *In this session, you will use the Azure portal to create an IoT hub, create a device identity in your IoT hub and create a simulated device that sends telemetry to your cloud back end, and receive commands from your cloud back end.*

11:15-12:30	*Developing Web Apps with Azure Container*	*Azure Mobile engagement*	*Build Fundamentals and Continuous Integration*	*Build Smarter Apps with Cognitive Service APIs*
	Containers like Docker or Apache Mesos gives developers the ability to shift workloads to the cloud seamlessly. *In this session, you will see how by using Visual Studio 2015, you are able to create ASP.NET Core application and deploy it to Docker containers locally. Apart from that, you will learn how you can migrate this local container to the cloud without much hassles*	*Azure Mobile Engagement is a SaaS user-engagement platform that provides data-driven insights into app usage, real-time user segmentation, and enables contextually-aware push notifications and in-app messaging.* *In this session, you will learn how to create marketing campaigns, push notification and online survey which targets specific user segments. You will see how this benefits your organization in terms of increasing app usage and user retention, allowing real-time communication with your mobile user and accessing comprehensive insights analytics of your mobile apps performance.*	*Explore the benefits of handling changes systematically so that your systems maintain integrity over time with Continuous Integration.* *In this session, you will learn about the benefits of merging all working copies of developers' code with a shared mainline, producing a new build upon code check-in. Lastly, this session demonstrates and discusses the benefits of running load, integration, and unit tests automatically attached to continuous integration.*	*Cognitive Services paths the way for the rise of machine learning which has produced an explosion of APIs to make your applications more intelligent.* *In this session, you'll learn about Microsoft Cognitive Services APIs that provide object recognition, face detection and identification, emotion recognition, OCR, computer vision, video services, speech and speaker recognition, language understanding, text analytics, sentiment analysis and more. You can leverage these services in conjunction with the Microsoft Bot Framework to build an intelligent assistant.*
12:30-14:00	*Lunch & Prayer Time*			

| 14:00-15:15 | **Azure API management**

Azure API management provides a wholistic solution of publishing, managing and securing your APIs within minutes on cloud.

In this session, you will see how Azure API Management works with any host, any API, and any scale. You will also be introduced to a self-service developer portal which offers access to an auto-generated API catalog, documentation, and code samples. | **Azure Mobile Notification Hub**

Azure Notification Hubs provides an easy-to-use, multiplatform, scaled-out push infrastructure that enables you to send mobile push notifications from any backend (in the cloud or on-premises) to any mobile platform.

In this session, you will learn how you can use a single API call to target individual users or entire audience segments containing millions of users, across all their devices. | **DevOps Fundamentals: Build and Deploy Continuously**
Continuous deployment, which usually comes after continuous integration (CI), is the ability to use the output from CI and deploy this new known good build to an environment automatically.

In this session, you will discover the best practices of handling release management, which is the way to mature continuous deployment from just one environment to the rest of the environments in your pipeline. | **Building FormFlow Conversation with BotFramework**

Build and connect intelligent bots to interact with your users naturally wherever they are with the new BotFramework from Microsoft.

In this session, you will learn the basics of FormFlow, experience the chance to create formflow dialog and also other capabilities of botframework. |

| 15:15-16:30 | **Azure Notifications Hub**

Azure Notification Hubs provides a cross-platform push notification service which would be benifical when you need to deliver push notifications at scale to iOS, OSX, Android, Chrome, Windows, Windows Phone, or Kindle Fire clients.

In this session, you will learn how you can use Azure Notification Hub to send push notifications to a Browser, which will be displayed within the context of the browser. | ***Using HockeyApp with Xamarin***

HockeyApp with Xamarin provides you with consistent Mobile DevOps solution across all mobile app platforms. HockeyApp brings Mobile DevOps to your apps with beta distribution, crash reporting, user metrics, feedback, and powerful workflow integrations.

This session shows how pairing these tools can create a consistent workflow to increase your team's development velocity. | ***Application Performance Monitoring and Diagnostics with Application Insights***
Regardless if you are in development or production, Application Insights delivers a set of services to provide in depth and actionable insight into your application. The services includes global availability and performance, customer usage and deep internal diagnostic information.

In this session, you will see how to set up Application Insights in connected scenarios where it will proactively detect issues through email and webhook alerts, perform root cause analysis with ad-hoc queries and full-text search, and integrate with DevOps processes using Visual Studio Team Services. | |
| 16:30-16:45 | Question & Answer Session | | | |